

The image shows the exterior of a building with a large banner for Glasgow Caledonian New York College. The banner features the college's crest, which is a shield divided into four quadrants with various symbols, and the motto 'FOR THE COMMON GOOD'. The text 'GLASGOW CALEDONIAN NEW YORK COLLEGE' is written around the crest. Below the crest, the text 'FOR THE COMMON GOOD' is written. To the right of the crest, the text 'GLASGOW CALEDONIAN NEW YORK COLLEGE' is written vertically. The banner also features the acronym 'GCNYC' in large blue letters, with 'Glasgow Caledonian New York College' written below it. The background of the banner is a photograph of the building's facade.

# GLASGOW CALEDONIAN NEW YORK COLLEGE

*New York City's College For the Common Good*

## **CENTER FOR SOCIAL IMPACT AND INNOVATION THESIS PARTNERSHIPS**

### **ABOUT GCNYC**

Glasgow Caledonian New York College is New York City's College For the Common Good. Dedicated to education through the lens of impact and sustainability, GCNYC was founded in 2017 by the historic Scottish Glasgow Caledonian University, leveraging their nearly 150 years of academic excellence and dedication to The Common Good to bring a distinctly global perspective to its degree programs. Located at 64 Wooster Street, GCNYC is situated in the historic and vibrant Soho neighborhood of New York.

GCNYC offers distinctive Master's of Science degree programs in Impact-Focused Business and Investing, Sustainable Fashion, and Risk, Resilience and Integrity Management. The curricula focus knowledge, skills and ability needed for increasingly responsible leadership roles as global stewards of sustainability and social responsibility. Guided by expert faculty, students learn to re-imagine business within the context of the UN Sustainable Development Goals, balancing profitability with the well-being of communities and the planet.

### **ABOUT THE CENTER FOR SOCIAL IMPACT AND INNOVATION**

Alongside our distinguished masters programs, GCNYC has launched the Center for Social Impact and Innovation. Through research, community engagement, and cross-sectoral collaboration, the Center for Social Impact and Innovation seeks to re-imagine commerce and consumption as forces for a regenerative future. Leveraging GCNYC's international legacy, the Center provides opportunities for broad-range cultural and intellectual exchange in service to global scholarship, social impact, and a circular economy.

### **ABOUT THE THESIS**

The final step in your journey to earn your degree is to complete a thesis supported by your own independent research. As of Fall 2020 and in conjunction with the launch of the Center for Social Impact and Innovation, all GCNYC students now have the opportunity to complete master's theses in alignment and collaboration with a business, organization, or governmental agency. In aligning your thesis with the needs of a potential organization, you will have the opportunity to design research with an immediate practical application and the organization in turn has the opportunity to benefit from your tailored research and insights. Further, this is an exciting opportunity to professionally network and to gain experience within an organization that is aligned to your professional and personal impact goals.



## WHAT THIS MEANS FOR YOU

Pursuing a Thesis Partnership is an elective activity. There is no requirement or obligation for students to pursue a Thesis Partner relationship.

Partnering with an organization can be done by way of an already existing relationship you have or by way of an existing partner relationship through the Center for Social Impact and Innovation.

Establishing a relationship with a Thesis Partner requires a student to clearly identify the type of study that they will conduct. There are two basic types of student research study offers.

Applied research that directly meets the needs of the partner organization. The student conducts applied research that meets identified and agreed-upon needs of the partner organization.

Research aligned with the partner organization's goals and informed by the partner organization's Subject-Matter-Expertise. The student offers to conduct research focused on a topic area aligned with the goals of the partner organization and incorporates and benefits from the partner organization's Subject-Matter-Expertise.

## INTERESTED IN A THESIS PARTNERSHIP?

Please review the GCNYC Guide to Thesis Partnerships provided by the College for further details and additional guidelines.

If you would like to discuss further alignment of your current or future thesis research with a business, non-profit, or governmental agency, please visit MURAL for document resources and reach out directly to Director of Counseling Michael Cohen at [michael.cohen@gcu.ac.uk](mailto:michael.cohen@gcu.ac.uk) to schedule a time to discuss.