

The image shows the exterior of a building with a large banner for Glasgow Caledonian New York College (GCNYC). The banner features the college's logo, which includes a shield with various symbols and the motto 'FOR THE COMMON GOOD'. The text on the banner reads 'GLASGOW CALEDONIAN NEW YORK COLLEGE' and 'Glasgow Caledonian New York College'. The main title 'GLASGOW CALEDONIAN NEW YORK COLLEGE' is overlaid in large, bold, white letters on the image.

# GLASGOW CALEDONIAN NEW YORK COLLEGE

*New York City's College For the Common Good*

## **CENTER FOR SOCIAL IMPACT AND INNOVATION THESIS PARTNERSHIPS**

### **ABOUT GCNYC**

Glasgow Caledonian New York College is New York City's College For the Common Good. Dedicated to education through the lens of impact and sustainability, GCNYC was founded in 2017 by the historic Scottish Glasgow Caledonian University, leveraging their nearly 150 years of academic excellence and dedication to The Common Good to bring a distinctly global perspective to its degree programs. Located at 64 Wooster Street, GCNYC is situated in the historic and vibrant Soho neighborhood of New York.

GCNYC offers distinctive Master's of Science degree programs in Impact-Focused Business and Investing, Sustainable Fashion, and Risk, Resilience and Integrity Management. The curricula focus knowledge, skills and ability needed for increasingly responsible leadership roles as global stewards of sustainability and social responsibility. Guided by expert faculty, students learn to re-imagine business within the context of the UN Sustainable Development Goals, balancing profitability with the well-being of communities and the planet.

### **ABOUT THE CENTER FOR SOCIAL IMPACT AND INNOVATION**

Alongside our distinguished masters programs, GCNYC has launched the Center for Social Impact and Innovation. Through research, community engagement, and cross-sectoral collaboration, the Center for Social Impact and Innovation seeks to re-imagine commerce and consumption as forces for a regenerative future. Leveraging GCNYC's international legacy, the Center provides opportunities for broad-range cultural and intellectual exchange in service to global scholarship, social impact, and a circular economy.

### **ABOUT THE THESIS**

Each student at GCNYC completes a thesis supported by their own independent research. As of Fall 2020 and in conjunction with the launch of the Center for Social Impact and Innovation, all GCNYC students have the opportunity to complete master's theses in alignment and collaboration with businesses, organizations, and governmental agencies. In aligning students' theses with the real needs of organizations, students have the opportunity to understand the practical application of their research and organizations in turn have the opportunity to benefit from tailored research and insights that they can leverage within their strategy and operations.



## WHAT THIS MEANS FOR YOUR ORGANIZATION

Would your organization benefit from assistance in researching impact and sustainability components material to your operations?

Establishing a thesis partnership relationship with a student can begin with an existing relationship with a current GCNYC student or directly with the College who can pair you with a student whose thesis aligns to your organization's objectives.

Your organization's obligation starts with identifying a point person to work directly with the student partner and continues through weekly hour-long meetings over the 12-week trimester.

The partnership experience can be a mutually rewarding one resulting in professional and intellectual growth for students, and applicable insights and usable research for organizations.

In partnering with a student on their masters thesis, your organization will be working closely with GCNYC's Center for Social Impact and Innovation, giving your organization access to a community of businesses, non-profits, professionals, and academia.

## INTERESTED IN A THESIS PARTNERSHIP?

If you would like more information or to discuss further alignment of your business, non-profit, or governmental agency with the GCNYC thesis process, please reach out to our Provost and VP Jacqueline LeBlanc at [jacqueline.leblanc@gcu.ac.uk](mailto:jacqueline.leblanc@gcu.ac.uk) to schedule a time to discuss.